

**FOR IMMEDIATE RELEASE**

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# **HIGH PROFILE GREEN SOLUTIONS**

## **Organic Lawn Fertilizer: So Safe, You Could Eat It**

*In direct response to the rise in instances of harmful effects of pesticides to dogs, High Profile Green Solutions began using completely edible and organic lawn fertilizers.*

**Minneapolis - February 2017:** Many people don't realize the potential harm in exposing their four-legged family members to environmental toxins such as the chemicals contained in herbicides. When a dog is exposed to a pesticide, the chemical residue collects on their feet and coat. It is then tracked indoors, deposited on multiple surfaces throughout the home and can contaminate the entire family.



A recent study conducted by the Quebec Institute of Public Health found that 98.7 percent of dogs exposed to pesticides had residual chemicals in their urine. These chemicals are known to increase the risk of cancer and other fatal diseases by as much as 70 percent. Unfortunately, it can be quite difficult for people to avoid applying pesticides to their lawn with such a lack of organic options on the market.

*"This study brings up the obvious question - what is the acceptable level of pesticides in your pet's body?" explained Kim Kalan, the Director of Sales at High Profile Grounds Maintenance. "We believe the answer is none. We are proud to provide a wide range of organic lawn care services and products that are able to create lush, green grass without resorting to traditional EPA-registered chemicals."*

In 2016, Minneapolis-based High Profile Grounds Maintenance, Inc. decided to go green and began offering 100 percent organic lawn fertilizer programs. The new High Profile Green Solutions division is dedicated to selling and applying lawn fertilizer products that will not harm the environment or non-intended targets. Their organic lawn fertilizer formula is made from completely edible ingredients and has proven safe for animal consumption.



**Before – Yard had weeds and Creeping Charlie**



**After – Weed Buster & 1 application AG Lime  
Time period is after approximately 2 weeks. A  
standard program consists of 3 applications of weed  
busters spaced approximately 2 weeks apart.**

In hopes of further encouraging people to begin using organic lawn fertilizer, High Profile Green Solutions has partnered with local dog rescues to raise money and incite awareness surrounding the harm of pesticides on pets. The company is asking members of the community to donate \$5 towards a non-profit dog rescue in exchange for a \$40 gift card towards organic lawn fertilizer services from High Profile Green Solutions.

### **About High Profile Green Solutions:**

For the past 24 years, High Profile Grounds Maintenance, Inc. has served as one of the best grounds care providers in the greater-Minneapolis area. Since launching their Green Division in 2016, the company has made an unprecedented name for themselves within the industry. They are proud to offer a number of organic services including: 100% edible fertilizers, organic weed control, all-natural pest control, beneficial pest gardens, doggy pee spot treatments and edible landscaping. To find out more information about the company, visit their website at [www.highprofilegreen.com](http://www.highprofilegreen.com).

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